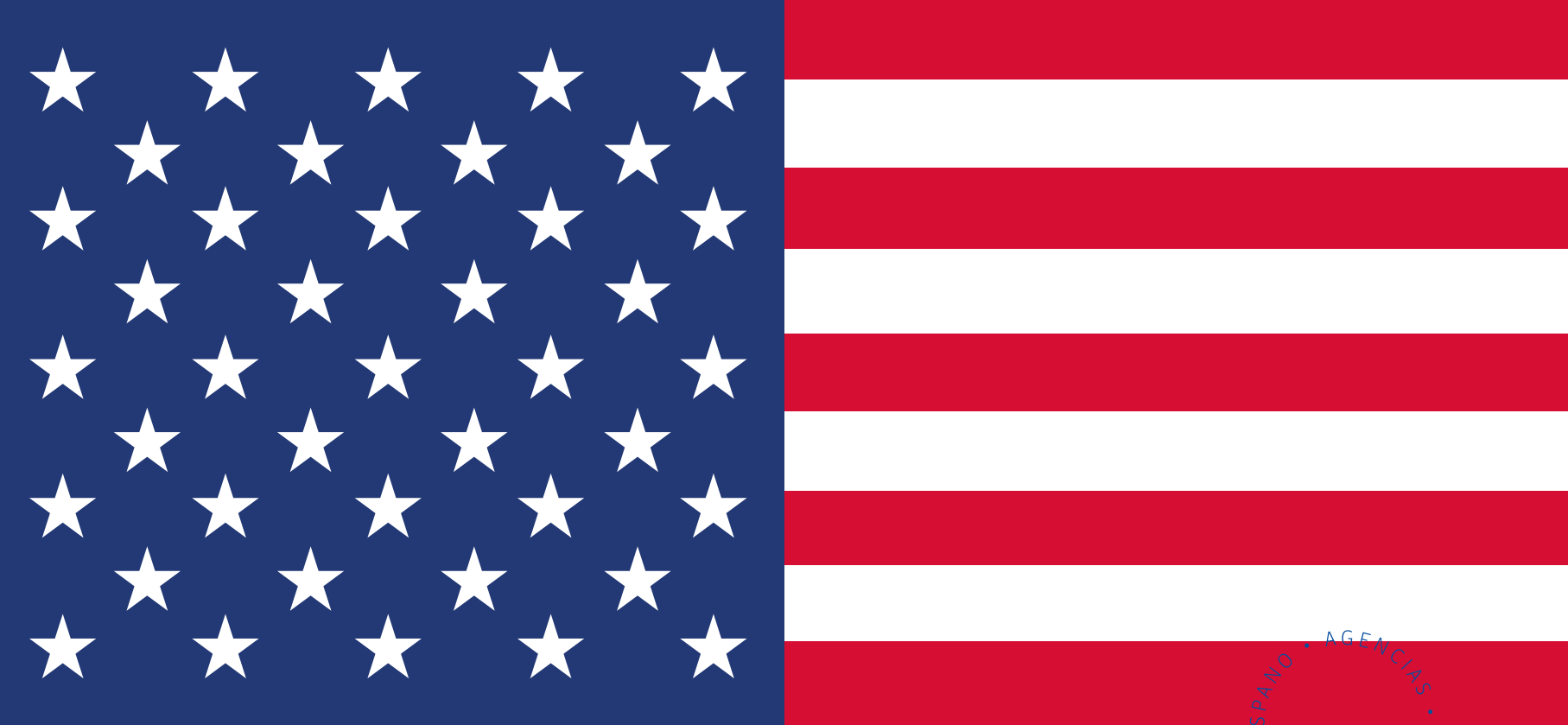




Especial Estados unidos

AGENCIAS

Alma DDB
Circus
Gallegos United
Visual Latina
We Believers
Wing

**DIRECCIÓN**

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INICIO DE LAS ACTIVIDADES

Febrero de 1994

STAFF DIRECTIVO

Luis Miguel Messianu - Creative Chairman/CEO
Alvar Suñol - Co-President/CCO
Isaac Mizrahi - Co-President/COO
Michelle Headley - SVP, Operations & Production
Angela Battistini - SVP, Brand Services
Angela Rodriguez - VP, Strategic Planning & Insights
Michael Sotelo - VP, Digital Solutions
Leo Peet - VP, Finance

CANTIDAD DE PERSONAL

150

ENTIDADES PROFESIONALES A LAS CUALES ESTÁ ADHERIDA

Círculo Creativo, 4A's.

CLIENTES

McDonald's, State Farm, Clorox, Glad, Hidden Valley, Kingsford, Pine-Sol, Tobacco Free Florida, PNC, Sprint, PG&E, Miller Lite, Sol Beer, Black and White, Eli Lilly, Pepsi Co., Purina, Old Parr, Memorial Sloan Kettering Cancer Center , Yanbal.

PREMIOS OBTENIDOS

Cannes Lions, Effie North América, One Show, El Sol de Iberoamérica, Wave Festival, El Ojo de Iberoamérica.



CIRCUS.

DIRECCIÓN

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WEB SITE

circusmarketing.com/en

STAFF DIRECTIVO

Bruno Lambertini - Founder/CEO
Federico Duran - ECD
Lara Burniston - Managing Director
Aaron Nava - Head of Digital

CANTIDAD DE PERSONAL

270

CLIENTES

Netflix, Spotify, Uber, Uber eats, Google, Tweeter, Shure, Kayak, Northgate Markets,
Herdez, Casa Cuervo, Warner Bros, Lala.

PREMIOS OBTENIDOS

Cannes Lions, Effie, One show, IAB Mixx, Awwwards.

A

50



GALLEGOS
UNITED

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WEB SITE

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INICIO DE LAS ACTIVIDADES

2001

STAFF DIRECTIVO

John Gallegos – Founder / Chief Executive Officer
Andrew Delbridge – Chief Strategy & Engagement Officer/ President
Harvey Marco – Chief Creative Officer/ President
Dino Spadavecchia – Executive Creative Director
Jennifer Mull – Chief Marketing Officer

CANTIDAD DE PERSONAL

90

ENTIDADES PROFESIONALES A LAS CUALES ESTÁ ADHERIDA

American Association of Advertising Agencies (4 A's)
Association of National Advertisers (ANA)
Southern California Minority Supplier Development Council Inc. (SCMSDC)
National Minority Supplier Development Council Inc. (NMSDC)

CLIENTES

Comcast, Intuit TurboTax, got milk?, Alzheimer's Association, Coronado Brewing Co.,
Chick-fil-A, Skion Aviation, Foster Farms.

PREMIOS OBTENIDOS

Advertising Age Agency A-List Agency to Watch, Cannes Lions, El Ojo, Effie Awards, Clio Awards, Clio Healthcare Awards, Jay Chiat Awards, The Communicator Awards, NAMIC EMMA Excellence in Multi-Cultural Marketing Awards, ANA Awards, FIAP, US Hispanic Awards, Reggie Awards.



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INICIO DE LAS ACTIVIDADES

2004

STAFF DIRECTIVO

Guadalupe Cano – Partner / COO
Laura Korchinski – VP Account Services
Hernán Tisser – Global Operations Director

CANTIDAD DE PERSONAL

100

ENTIDADES PROFESIONALES A LAS CUALES ESTÁ ADHERIDA

Path to Purchase Institute

OTROS SERVICIOS

Shopper Marketing, retail design, experiences & activations, digital & ecommerce, pop materials & production, digital production.

CLIENTES

The Coca-Cola Company, Kellogg's, Herdez, 3M, Pringles, Bacardi, Telecom.

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INICIO DE LAS ACTIVIDADES

Agosto de 2014

STAFF DIRECTIVO

Gustavo Lauria - Cofundador / CCO

Marco Vega - Cofundador / CSO

Jose Quijano - Managing Partner / Head of Client Services

Leo Prat - Managing Partner / ECD

Patricio Elfi - ECD

Marcia Jaes - Head Of Production

Santiago Luna Lupo - CD

Nicolas Centroni - CD

Fernando Cerra - CD

Diego Grandi - Head of Art

Marta Noriega - Directora de Finanzas

CANTIDAD DE PERSONAL:

27

ENTIDADES PROFESIONALES A LAS CUALES ESTÁ ADHERIDA

Círculo de Creativos Latinos de EEUU y CMC

CLIENTES

Burger King, Avon, Aaron's, Coors, Pepsi, 7 Up, Volvo Dealerships, Money Lion, E6PR.

PREMIOS OBTENIDOS

Cannes Lions, D&AD, One Show, entre otros.



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INICIO DE LAS ACTIVIDADES
1979

STAFF DIRECTIVO:
Pepe Aguilar - President & CCO
Daniella Linkus - SVP Account Director
Karol Chang - Strategy Director

CANTIDAD DE PERSONAL
12

SERVICIOS
Full Service Agency

CLIENTES
Applebee's, Eli Lilly (Basaglar), GSK (Bexsero), National Park Service, Nestlé (Pure Life), Pfizer (Advil, Nexium), Southern Poverty Law Center, TJ Maxx, Visit Philadelphia.

PREMIOS OBTENIDOS
Cannes Lions, Effie Awards, Ojo de Iberoamerica, Wave Festival, USH Idea Awards, C.A.P.E Planning Awards