

**BE
REAL**

AI FREE

BY ALE BURSET

ALWAYS YOUR EYE

ALWAYS YOUR EYE

AM FREE
BY ALE BURSET



BEREALE.COM

BE REALE IS A FAMILY PROJECT, WITH GUEST FRIENDS AND COMPLETELY ARTISANAL.
100% AI FREE AND 100% PURE LOVE FOR CRAFT AND REALITY.

BECAUSE WE WANT TO RECOVER THIS INCREDIBLE FEELING WHEN EACH OF THE WORLDS WE HAVE CAPTURED,
ARRIVE, THE BEAUTIFUL POSSIBILITY OF CONTINUING TO SURPRISE OURSELVES AND PLAY LIKE WHEN ALL THIS
BEGAN. PURE. RAW. NO MAKEUP.

BACK TO THE ROOTS. AN ENDLESS NUMBER OF STORIES THAT WE CHOOSE AND THAT NEVER END. THEY ONLY BEGIN.

A KIND OF TRIBUTE TO THE OBJECT THAT MADE IT POSSIBLE THROUGHOUT OUR CAREER.
OUR FAVORITE TOY. AN INCREDIBLE COMBINATION THAT TRANSFORMS EACH CAMERA INTO SOMETHING MORE.

I FIRMLY BELIEVE THAT THE EYE IS MORE IMPORTANT THAN THE CAMERA. THAT'S WHY I CAME UP WITH THE IDEA OF
MODIFYING A BASIC, GENERIC CAMERA. BECAUSE OUR EYE IS MORE IMPORTANT WHEN IT COMES TO CAPTURING A
MOMENT AND MAKING IT ETERNAL. BUT MAKING EACH OF THESE CAMERAS AN EMOTION, AN EXPERIENCE, MAKES
THIS MUCH BIGGER AND MORE ENCHANTING.

SERPA, VERSOLATO, DUBRIK, BALARIN, GOLA, VALERO, POSADA, MACIAS, SALIM, IBAÑEZ, SAZKY AND MANY MORE
GUESTS MAKE THIS IDEA A UNIQUE AND UNREPEATABLE EXPERIENCE.
LIKE AN IMAGE CREATED EVERY TIME WE IMMORTALIZE A SECOND.

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IS A DREAM
IS PASSION
IS AN EMOTION
IS WORK
IS ILLUSION
IS A GAME
IS A TOY
IS REAL

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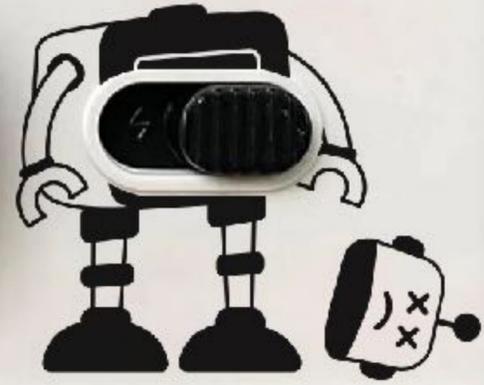


BE
REAL

BY ALE BURSET
& HERNAN IBANEZ

AI FREE

28MM F=8





REAL BY ALE BURSET & LEO MACIAS

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Very

Bloom



REAL BY ALE BURSET
& ANDRE GOLA

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REAL BY ALE BURSET & JOAQUIN SALIM

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FRI SAT SU
THE END OF THE WORLD
AS WE KNOW IT. *

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BE REALE BY ALE BURSET

ALWAYS YOUR EYE

SOMETIMES MY HEART.
SOMETIMES YOUR HEART.
SOMETIMES THE LIGHT.
SOMETIMES THE WIND.
SOMETIMES A SMILE.
SOMETIMES A SHADOW.
SOMETIMES THE SKY.
SOMETIMES THE STARS.
SOMETIMES THE RAIN.
SOMETIMES THE SUN.
SOMETIMES THE SUNSET.
SOMETIMES THE NIGHT.
SOMETIMES ALONE.
SOMETIMES TOGETHER.
SOMETIMES IN MY MIND.
SOMETIMES IN THE AIR.
SOMETIMES YOUR THOUGHTS.
SOMETIMES MY THOUGHTS.

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ALWAYS YOUR EYES.
ALWAYS BELIEVE.
ALWAYS EMOTION.
ALWAYS PASSION.
ALWAYS DREAMS.
ALWAYS PLAY LIKE A KID.

BELIEVE.

BELIEVE.

"ITS ONLY POSSIBLE TO UNDERSTAND YOUR PATH
WHEN YOU DARE TO LOOK BACK".



REAL BY ALE BURSET
& NORA LEZANO

AI FREE

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sin sueño se duerme también. tan bien

ALWAYS YOUR EYE

AI FREE
BY ALE BURSET



BEREALE.COM

ALWAYS YOUR EYE



BE REALE
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BY ALE BURSET & GUESTS

ALWAYS YOUR EYE

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ALWAYS YOUR EYE

AI TREE
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